

KINETIC TIMES

WHAT GOES AROUND COMES AROUND

WELCOME & GOOD NEWS!

SATURDAY, MAY 1, MAY DAY! MAY DAY!—the happy date of our 12th Kinetic Sculpture Race is fast approaching! And now we have space-age, online fundraising device to help support the race.

As you know, the Kinetic Sculpture Race is a critical public education program of our national American Visionary Art Museum. We rely heavily on charitable donations in order to make the race and other educational activities possible throughout the year.

If the race is going to continue and grow, we need your help! As a race participant, you can help raise funds online. *Proceeds that you raise will be split between AVAM and your team.* Of course, we are raising money in the spirit of the race—creativity, celebration, grassroots! Spread the word—Pilots, Pit Crew and Barnacles email out your sculpture's donation link—remind folks that 100% donation is tax-deductible!

As always, thank you,
Kinetic Mother Theresa

FUNDRAISING GUIDELINES

In order to receive 50% of funds raised, your team must act in accordance with all of the following:

- All Official Pilots, Pit Crew, and Barnacles must have officially registered for the May 1, 2010 AVAM Kinetic Sculpture Race.
- Kinetic Sculpture Teams must register on active.com and raise money through their active.com team site.
- Kinetic Sculpture Teams must be present and participate in the Kinetic Sculpture Race on Saturday, May 1, 2010 in compliance with all said race rules.

AVAM will issue a check directly to your Sculpture Sponsor in the value of 50% of raised funds within one month of the race date, by June 1, 2010. Note: AVAM reserves all rights to keep 100% of monies raised if teams do not comply with above rules.

GETTING STARTED ON ACTIVE.COM

BECOMING A FUNDRAISER for the Race is easy, too! Go to www.active.com/donate/kinetic and choose "Become a Fundraiser" on the top bar. On the next screen, look at the top and choose "Fundraise as an Individual," "Create a Fundraising Team," or "Join a Fundraising Team." Follow the instructions to set up an active.com account.

GIVING is easy and secure. Simply go to www.active.com/donate/kinetic and scroll down to the "Make a Contribution" box. Enter your donation amount and then fill out the simple contributor and payment info requested on the next page. Voila!

NEED HELP with the site? You can contact Whitney: whitney@avam.org